



**4TH FIRE SAFETY ASIA
CONFERENCE & EXHIBITION 2022**
SINGAPORE EXPO, MAX ATRIA
16 - 18 NOVEMBER 2022

JOINT ORGANISERS



**PARTICIPATION
PROSPECTUS**



ABOUT



FiSAC

**FIRE SAFETY ASIA
CONFERENCE &
EXHIBITION 2022**

Held every 3 years, Fire Safety Asia Conference & Exhibition (FiSAC) is the most prominent fire safety centric event in Singapore co-organised by the National Fire & Emergency Preparedness Council (NFECC) and the Singapore Civil Defence Force (SCDF).

Inaugurated in 2011, FiSAC gathers more than 400 fire industry professionals around the region for a 3-day event which covers the latest in fire safety knowledge and technologies by our panel of experts and industry tech and equipment suppliers and partners. This year, FiSAC is in its 4th edition and will take place in November.

With the theme of "**Rethink | Redefine | Redesign**, a **BREAKTHROUGH** in fire safety, sustainability and emergency response", the event comprises 2 days of engaging conference and 1 day of technical workshop as well as showcasing the latest in fire safety technology at the exhibition grounds.

SPONSORSHIP & BRANDING OPPORTUNITIES

Be seen where it matters

FiSAC provides high visibility for your brands and products in the eyes of the region's fire safety professionals coming from both the government and private sectors.

It is an event not to be missed for fire safety equipment manufacturers, suppliers, distributors and software providers to showcase their wares and technologies to potential buyers.

The Platinum *Exclusive*

SKR rosenbauer

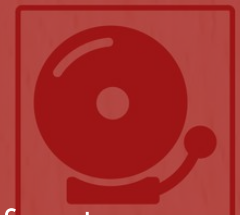
SOLD

\$38,000.00

Excluding GST

The most exclusive prominent sponsorship category giving your company and its brands the BEST marketing exposure!

- Logo acknowledgement in all collaterals
- Logo acknowledgement on Event backdrop
- Logo acknowledgement at Registration booth
- Invitation to Official Launch
- Online Collaterals on FiSAC webpage
- Item Drop in goodie bags
- Certificate of Appreciation to be presented during opening ceremony
- 3 x EDM blasts
- 3 x Social Media Postings
- 1 x Premium Table (10 seats) for Awards Gala Dinner
- 10 x Conference Tickets
- 1 x Advertisement in Event Programme Booklet (inside front cover)
- 18 sqm Exhibition Space (Shell Scheme)
- 1 x Seat at VIP table during Awards Gala Dinner
- Presentation opportunity at the Conference as Guest Presenter
- Goodie bag branding
- 1.5-minute Advertisement Video at the Conference



The Gold

Max. ~~3~~ 2 Only

\$28,000.00
Excluding GST



The golden opportunity as the second best sponsorship category which allows your company and its brands to gain significant presence at the event!

- Logo acknowledgement in all collaterals
- Logo acknowledgement on Event backdrop
- Logo acknowledgement at Registration booth
- Invitation to Official Launch
- Online Collaterals on FiSAC webpage
- Item Drop in goodie bags
- Certificate of Appreciation
- 2 x EDM blasts
- 2 x Social Media Postings
- 7 x seats (Premium Table) at Awards Gala Dinner
- 7 x Conference Tickets
- 1 x Advertisement in Event Programme Booklet
- 15 sqm Exhibition Space (Shell Scheme)
- 1.5-minute Advertisement Video at the Conference

The Silver

Max. ~~5~~ 4 Only

\$18,000.00

Excluding GST



Be seen at the event where your brand silvery shines in the eyes of your potential buyers!

- Logo acknowledgement in all collaterals
- Logo acknowledgement on Event backdrop
- Logo acknowledgement at Registration booth
- Invitation to Official Launch
- Online Collaterals on FiSAC webpage
- Item Drop in goodie bags
- Certificate of Appreciation
- 1 x EDM blasts
- 1 x Social Media Posting
- 4 x Seats (Standard Table) at Awards Gala Dinner
- 4 x Conference Tickets
- 1 x Advertisement in Event Programme Booklet (Run off page)
- 12 sqm Exhibition Booth (Shell Scheme)
- 1-minute Advertisement Video at the Conference



FiSAC

4TH FIRE SAFETY ASIA
CONFERENCE & EXHIBITION
2022

The Bronze

\$12,000.00

Excluding GST

- Logo acknowledgement in all collaterals
- Logo acknowledgement on Event backdrop
- Logo acknowledgement at Registration booth
- Invitation to Official Launch
- Online Collaterals on FiSAC webpage
- Certificate of Appreciation
- 1 x Social Media Posting
- 2 x Seats (Standard Table) at Awards Gala Dinner
- 2 x Conference Tickets
- 1 x Advertisement in Event Programme Booklet (Run off page)
- 9 sqm Exhibition Booth (Shell Scheme)

Other Branding Opportunities

(Exclusive) Conference Lanyard Sponsor

Company logo to be reflected on the lanyard. Lanyard to be worn by all delegates + 01 Access Pass to Conference & Awards Gala Dinner



CHUBB®

\$8,000.00

Excluding GST

(Exclusive) Conference Badge Sponsor

Company logo to be placed on the front of the badge + advert space on the reverse side of the badge + 01 Access Pass to Conference & Awards Gala Dinner



ST Engineering

\$8,000.00

Excluding GST

(Max. 2) Luncheon Sponsor

Branding card to be placed prominently at luncheon area. Emcee to mention Luncheon sponsor before commencement of luncheon session + 01 Access Pass to Conference & Awards Gala Dinner

\$8,000.00

Excluding GST

(Max. 2) Coffee & Tea Break Sponsor

Branding card to be placed prominently at luncheon area. Emcee to mention Coffee & Tea Break sponsor before commencement of coffee & tea break session + 01 Access Pass to Conference & Awards Gala Dinner

\$8,000.00

Excluding GST

Exhibit Booth

Shell Scheme Rate : S\$780/sqm
Min. 9 sqm *Excluding GST*

Bare Space Rate : S\$680/sqm
Excluding GST



Above picture for illustration purposes only. Actual design may differ from setup

Per 9 sqm Shell Scheme Booth to come with the following entitlements:

- White system partition wall
- Fascia board reflecting company name
- Carpet
- 02 x fluorescent tube lighting
- 02 x folding chairs
- 01 x information counter
- 01 x waste paper basket
- 01 x 13 amp power socket
- 01 x Access Pass to Conference
- 01 x Access Pass to Gala Dinner